

Deputy Director of the United States Patent and Trademark Office Faux Registration Illustration Project

Case study: Create a Trademark faux registration departing gift for the Deputy Director of USPTO. This project was a collaboration with a couple of designers: Paul Ehlike, Roberto Ortiz.

United States of America United States Trademark and Patent Office



reference image



Reg. No. 00000000

Registered January 16, 2025

**Int. Cls.: 9, 35,
41, 42 and 45**

text faded for privacy purpose

**SERVICE MARK
TRADEMARK**



entertainment purposes, namely, "nature abhors a vacuum"; Music composition services; Musical instrument instruction, particularly, for B flat instruments including the clarinet and trumpet; Educational services, namely, providing classes in the field of government at **GEORGIA SOUTHERN UNIVERSITY®**; Pet training services for birds and cats; Education services, namely, mentoring in the field of selecting great role models, namely, Justice Thurgood Marshall; Entertainment and education services, namely, storytelling, featuring pearls of wisdom from Miss Virginia and Peaches

Class 42: Mechanical engineering, in particular, for **GENERAL MOTORS®** vehicle powertrains

Class 45: Animal rescue services, namely, arranging for the adoption of rescued cats in **Pooler, Georgia with Pooler Paws**; Pet sitting services featuring cats **Preston, Momo, Stevie and Lucky the dove**; Legal services relating to granting of patents; Legal services relating to issuing of trademark registrations; Litigation services; Legal services, namely, intellectual property consulting, counseling, and advisory services; Legal services, namely, advising on legislative initiatives and judicial opinions; Legal services, namely, consulting, counseling, and advisory services related to one's name, image, and likeness

Derrick has worked tirelessly serving our agency and our country, all while being a model leader, colleague, friend, and mentor to all of his colleagues and stakeholders, for which he will be greatly missed!

FIRST USE 8-01-2022; IN COMMERCE 8-01-2022

The mark consists of a tasteful, stylized caricature of our musically talented, athletic, animal-loving, and optimistic engineer, lawyer, and Acting Director enjoying his many hobbies.

Special thanks to Kathi Vidal, Shirin Bidel-Niyat, Ellen McLaren, Jack Fleming, Dede Zecher, Anne Kozak, Anastasia Johnson, Kathryn Siehndel, Cassie Anderson, the Work Bases Learner 9WBL Students, and the PTAB Law Clerks for providing their friends in Trademarks with material to help prepare this memento.

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