



Leading the Way Forward

Congressional Co-Chairs
"National Preparedness Month provides an opportunity to highlight the importance of public emergency preparedness and to encourage the people of the United States to take steps to be better prepared for emergencies at home, work, and school."
Senate Resolution 583

Together Senators and Representatives led the effort to increase public awareness about the importance of emergency preparedness on Capitol Hill and throughout the country:



FEMA

National Preparedness Month



This year's wildfires, hurricanes and flooding have shown us that preparedness is never done, and it is never too late to Prepare, urge citizens to take personal responsibility to make a plan, build a kit." FEMA has joined the National Preparedness Coalition but also to lead more engaged more than 1.58 million individuals.



This after action report provided by the National Preparedness Coalition, will be released in September. One victory for the National Preparedness Coalition, will be the launch of FEMA's first Youth Preparedness Council. The youth council will be organized more than 1,500 events, drills, and activities publicly demonstrated their support of NPM, for the first time ever. The Youth Preparedness Council will be engaged in preparedness activities. You'll see high school students, college students, and community-based partners were steadfast in preparation numbers.



This year was also marked by strategic fortification of preparedness resources, and messaging. In particular, the National Preparedness Coalition launched the Ready.gov campaign flanked by the launch of the ReadyList campaign, encouraging citizens to learn more about potential disasters. The ReadyList campaign reached sport fans across the country, with the ESPN reached sport fans across the country, with the ESPN reaching out to its 100 million fans.

Our regional offices, as always, were instrumental in our success, working closely with state and local partners, proving that it takes a community to build a prepared nation.

Together we made significant progress, throughout the year. We remain confident that building a prepared nation will be realized through the contributions of all Americans. We appreciate your par-



Presidential Proclamation -- National Preparedness Month, 2012

NATIONAL PREPAREDNESS MONTH, 2012
BY THE PRESIDENT OF THE UNITED STATES OF AMERICA



A PROCLAMATION



As thousands of our fellow Americans respond to and recover from the damage done by Hurricane Isaac, we are called to remember that throughout our history, emergencies and natural disasters have tested the fabric of our country. During National Preparedness Month, we renew our commitment to promoting emergency preparedness in homes, businesses, and communities nationwide, and to building an America more ready and resilient than ever before. Each of us has an important role to play in bolstering our preparedness for disasters of all types — from cyber incidents and acts of terrorism to tornadoes and flooding. That is why my Administration is pursuing an approach to emergency management that engages the whole community — from Federal, State, local, and tribal governments to the private sector, nonprofits, faith-based organizations, and the general public.

I encourage all Americans to visit www.Ready.gov or www.Listo.gov to learn more about the risks facing their communities, find out what they can do to prepare, and join thousands of individuals from coast to coast by becoming a member of the National Preparedness Coalition. Individuals and families can also take action by building a disaster supply kit with food, water, and essential supplies in case of emergency; and by developing and sharing an emergency plan with their loved ones.

As cities and towns across our country recover from natural disasters that have spanned historic drought to devastating wildfires and storms, we are reminded of the spirit of resilience that binds us together as one people and as one American family. This month, let us honor that spirit by standing with all those affected by recent severe weather, as well as past disasters, and by taking the steps we can to protect our loved ones and our communities before disaster strikes.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim September 2012 as National Preparedness Month. I encourage all Americans to recognize the importance of preparedness and observe this month by working together to enhance our national security, resilience, and readiness.

IN WITNESS WHEREOF, I have hereunto set my hand this thirty-first day of August, in the year of our Lord two thousand twelve, and of the Independence of the United States of America the two hundred and thirty-seventh,